

PreferRent4Office & PreferRent4Free

THE WORLD'S FIRST
PROFESSIONAL
RENTAL SOFTWARE
FOR FREE



PREFERRENT
rental, technology and beyond

PREFERRENT4OFFICE & PREFERRENT4FREE

Through years of experience in the rental industry, PreferRent has developed into a powerful solution platform that helps rental businesses improve efficiency and responsiveness, achieve higher profitability, lower costs, and expand market share. PreferRent denotes competence in the rental business and cutting-edge IT technologies.

PREFERRENT4OFFICE

The core of PreferRent, is present in all solutions and provides virtually everything a rental company needs to carry out daily operations. PreferRent4Office is a scalable 3-tier client-server system with 24/7 uptime.

PREFERRENT4FREE

PreferRent4Free is an all-in-one edition of PreferRent4Office that is intended for personal and small office use. With PreferRent4Free you can have all the power of PreferRent right to your desktop absolutely for FREE. Download the setup file from PreferRent's website <http://www.preferrent.com>, install it and start using PreferRent4Free in few minutes. Try it yourself. Our sales team welcomes your questions.



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PreferRent4Free now delivers the full power of PreferRent right to your desktop. Get started in few minutes!

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WHAT IS DIFFERENT IN PREFERRENT'S APPROACH?

IT'S FREE

Benefit from free PreferRent's core features with PreferRent4Free - the World's FIRST Professional Rental Software for FREE.

IT'S UNLIMITED

The number of users, products, locations and depots supported by PreferRent solutions are virtually unlimited.

IT'S FOR RENT

Rent PreferRent solutions for a fraction of the investment you would otherwise make on procuring systems of a similar scale: PreferRent4Office rent price starts from 1/10 per cent of your turnover for the whole solution and its support + localization is FREE of charge.

RENT PRICE
STARTS FROM

0.1%

OF YOUR TURNOVER

SUPPORT +
LOCALIZATION
FOR

FREE

VERTICAL MARKETS

PreferRent is a perfect match for a variety of vertical markets including:

- + Construction and heavy equipment hire
- + Vehicle and truck rental
- + Production equipment hire
- + Container, fence, caravan hire
- + Catering and event equipment hire
- + Sports equipment hire
- + Fleet management

PreferRent4Office is a future proof, easy to fit and scalable system. The number of users, products, locations and depots you may have in the system are virtually unlimited. Please see below for product highlights that, unless stated otherwise, apply both to PreferRent4Office and PreferRent4Free.



- 1 The following restrictions apply to PreferRent4Free: * database engine and database are installed on the local system by default; * client-side data caching may produce inaccuracies if multiple clients work with the same data objects simultaneously; * unable to receive notifications, reminders, and requests for authorization; * cannot import payments from cash register; * you have to register and claim a free licence for each installation of PreferRent4free

- 2 PreferRent4Office has some built-in accounting functionality for stand-alone configurations. If you integrate PreferRent4Office with your company's accounting system, you can decide which functionality from which system meets your requirements and which is cheaper to use. Consider PreferRent4Enterprise if you are not happy with PreferRent4Office stand-alone configuration

WORK COMPUTERIZATION IMPROVES PRODUCTIVITY AND CONTROL

- + Paperwork eliminated with computerized processes
- + Powerful data filtering and versatile data presentation, quick access to documents and reports
- + Schedule and control your daily activities via calendar and reminders ①
- + Event notifications and requests for approval via email ①
- + User access levels by user and functionality

KNOW YOUR CUSTOMERS AND VENDORS

- + Integrated CRM with reminders and notifications via email and SMS ①
- + Advanced check-ups

EARN MORE WITH A CUSTOMIZED APPROACH TO CUSTOMERS

- + Quotations
- + Versatile discount schemes
- + Fixed and flexible reservations

DELIVER TO CUSTOMERS ALL THEY NEED AND BOOST YOUR PROFIT

- + Take advantage of a powerful product and service catalogue (versatile equipment types, e.g., item, bulk, car, equipment, heavy equipment, and highly configurable additional services)
- + Extend the catalogue with equipment and services you purchase or hire from vendors

DIVERSIFY YOUR BUSINESS WITH RE-HIRING

(covers the full process from the offer and acquisition up to return)

EXPAND YOUR BRAND WITH FRANCHISING

MODERN WAREHOUSE MANAGEMENT AND FLEET MANAGEMENT PUTS EVERYTHING IN PLACE

- + Track equipment location, fuel consumption, engine-hours, operator-hours, and mileage
- + Equipment maintenance, health & safety management
- + Instant product balances and availability
- + Defective, lost, and insured equipment
- + Inventory auditing (by warehouse, location or product group)

LOGISTICS FOR QUICK DELIVERY & RETURN

ACCOUNTING FOR EXPENSES, REVENUE AND PROFITABILITY ②

- + Customers' and vendors' balances
- + Expensing and invoicing
- + Integrated with a cash register ①
- + Debtor control
- + Refined expense allocation (down to a specific item)

FUTURE PRODUCTS

We regularly update PreferRent rental solutions in response to constantly developing customer needs. Unless it is adaptation or localization, all customers immediately benefit from every new feature that is put in the system with no extra cost to them. We encourage you to share your views with us.

We have the following features on the roadmap for 2010 - 2012:



PREFERRENT4OFFICE

- + Scalable 3-tier system including: database, application server, client
- + Database: Microsoft SQL Server 2005/2008
- + Application server: requires Microsoft Windows Server 2005/2008 with the following services enabled: SQL Server 2005/2008 Reporting Services, IIS Application Server, WFC/ Microsoft .NET Framework 3.5 SP1, Distributed Transaction Coordinator
- + Client: Smart Client deployed using ClickOnce technology; requires Microsoft Windows XP SP3 or a more recent Windows OS with Microsoft .NET Framework 3.5 SP1; compatible with Windows Terminal Services

PREFERRENT4FREE

- + 2-tier system including: database, client
- + Database: Microsoft SQL Server 2005/2008 Express (included in setup)
- + Client: Microsoft .NET application that requires Microsoft Windows XP SP3 or a more recent Windows OS with Microsoft .NET Framework 3.5 SP1

TECHNICAL ARCHITECTURE

PREFERRENT RENTAL SOLUTIONS

PreferRent4Free Edition

PreferRent4Office Edition

PreferRent4E-commerce

PreferRent4Enterprise



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rental, technology and beyond

WWW.PREFERRENT.COM