

## SPECIAL INTEREST LICENSE PLATE APPLICATION

- ☐ **ORIGINAL** Complete 1, 2, 3, 6  
☐ **CONVERSION** Complete 1, 2, 3, 6  
☐ **REPLACEMENT** Complete 1, 2, 5, 6  
☐ **REASSIGN, RETAIN, RELEASE** Complete 1, 4, 6

Special Interest License Plates must be assigned to a vehicle currently registered in California and cannot be on Planned Non-Operation (PNO).

**NOTE:** Special Interest License Plates belong to the plate owner, not the vehicle. When the vehicle is sold or transferred, prior to transfer, you may remove the plates for reassignment to another vehicle or retain for future use and apply for a no-fee Regular Series License Plate.

### 1. PLATE OWNER (Please print true full name of plate owner or purchaser.) PLATE #

LAST NAME FIRST NAME MIDDLE NAME

MAILING ADDRESS (STREET OR P.O. BOX) CITY STATE ZIP CODE

### GIFT STATEMENT: The plates are a gift for:

NAME OF PLATE OWNER—LAST NAME FIRST NAME MIDDLE NAME

### 2. TYPE OF PLATE ORDER (Must complete one box in each of the four sections.)

- 1) ☐ Personalized ☐ Non-Personalized – (You must submit your current registration card and you will receive the next available plate in series.)  
2) Will be assigned to: ☐ Auto ☐ Truck ☐ Trailer ☐ Motorcycle (If Motorcycle, check the box and circle Motorcycle.)  
3) Will pick up plates at: ☐ DMV Office (location) ☐ Auto Club (location) (AUTO CLUB MEMBERS ONLY)  
4) Plate type (ANY SPECIAL PLATES NOT LISTED, USE REG 17A FORM):  
☐ Environmental License Plate (ELP) ☐ Collegiate (only UCLA available) ☐ Yosemite  
☐ Arts ☐ Kids (CIRCLE SYMBOL BELOW) ☐ Veterans (PROVIDE ORGANIZATIONAL CODE)  
☐ California Agricultural (CalAg) ☐ Lake Tahoe ☐ Public Utilities Commission (PUC Livery) (ATTACH A COPY OF THE PUC PERMIT)  
☐ CA Firefighter (DOCUMENTATION REQ.) ☐ Olympic Training Center  
☐ California Memorial ☐ Pet Lovers'  
☐ Coastal Commission (Whale Tail) ☐ Prisoner of War (DOCUMENTATION REQUIRED)

**HOW TO ORDER:** Write the letters or numbers in the boxes in Part 3, below, as you wish them to show on your plate. ELP, Coastal, Lake Tahoe, PUC Livery, or Yosemite, use two to seven characters. Ex-POW plates must have four (4) numbers only. All others, use two to six characters. If all numbers, use two to five digits. Motorcycle plates will display a special interest decal on the left. Use two to five characters. The department has the right to refuse any combination of letters and/or letters and numbers that may carry connotations offensive to good taste and decency, or which would be misleading, or in conflict with any license plate series now issued.

#### HOW TO SPACE AND CENTER CONFIGURATION

In Section 3, in the boxes:

1. Use a slash (/) to indicate 1/2 space.  
2. Use an asterisk (\*) for a full space.

#### EXAMPLES:

M Y / P L A T E

(Seven Characters and One 1/2 Space)

\* M Y / C A R \*

(Five Characters and One 1/2 Space)

7 DIGITS S U Z A N N E  
6 DIGITS / R O B E R T  
5 DIGITS \* C A R O L \*  
4 DIGITS / \* M A R Y \*  
3 DIGITS \* \* T O M \* \*  
2 DIGITS / \* \* S R \* \*  
(DMV ONLY – 8th BOX “/”)

To order a Kids Plate: Circle symbol and place a check (✓) in desired box for the location of the symbol.



EXAMPLE: I \* ✓ Y O U

#### NOTE: 1/2 OR FULL SPACE REQUIRES ONE BOX

#### To order an Olympic Training Center Plate:

- Show the stacked letters “CA” or “US” if desired in the first box as split.
- Use the split box for the first character, if you do not want stacked letters.

C A \* E M M A J O H N \* 9 4

**NOTE:** Due to the width of some characters, spacing requested may be reduced or eliminated during the plate manufacturing process.

### 3. REQUESTED PLATE CHOICE (The application will not be accepted unless the meaning is explained even if it appears obvious.)

The department will not honor a change of choice, spacing, or a request for refund after the reservation is made. If you want the plate centered, center the configuration as you write it in the boxes below (see examples above). Be sure to include (\*) for a full space, (/) for 1/2 space. If you DO NOT want the plate centered, check this box: ☐

First Choice

Second Choice

Third Choice

Meaning (REQUIRED):

Meaning (REQUIRED):

Meaning (REQUIRED):

### 4. REASSIGNED TO ANOTHER VEHICLE OR RETAIN FOR FUTURE USE OR RELEASE INTEREST IN PLATES

SPECIAL INTEREST LICENSE PLATE NUMBER REMOVED FROM (VEHICLE IDENTIFICATION NUMBER) PLACED ON (CURRENT LICENSE PLATE) PLACED ON (VEHICLE IDENTIFICATION NUMBER)

RETAIN INTEREST ☐ Retain for future use (Annual Fee Required) ☐ Fee enclosed (See info on back) ☐ RELEASE INTEREST  
**Failure to pay will result in cancellation of the personalized plate (see reverse side).**

### 5. FOR REPLACEMENT ONLY I NEED: ☐ One Plate ☐ Two Plates PLATE(S) WERE: ☐ Lost ☐ Mutilated ☐ Stolen ☐ New Design

If both personalized plates were lost or stolen, the same plate cannot be reissued. You may make another choice in Sections 2 & 3.

### 6. SIGNATURE

I certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

SIGNATURE DATE DAYTIME PHONE NUMBER

X

Submit order and fees to: DMV – SPU – MS D238, P. O. Box 932345, Sacramento, CA 94232-3450

<b>Environmental Plates (Personalized)</b> 	Issued to currently registered vehicle in California. Plate owner may choose configuration. The department has the right to refuse any combination of letters and/or letters and numbers that may carry connotations offensive to good taste and decency, or which would be misleading, or in conflict with any license plate series now issued. Supports the California Environmental License Plate Fund. <table><tr><th colspan="4">Fees:</th></tr><tr><td>Original</td><td>\$49</td><td>Reassignment</td><td>\$38</td></tr><tr><td>Renewal</td><td>\$38</td><td>Retention</td><td>\$38/yr</td></tr><tr><td>Duplicate</td><td>\$39</td><td></td><td></td></tr></table>	Fees:				Original	\$49	Reassignment	\$38	Renewal	\$38	Retention	\$38/yr	Duplicate	\$39																		
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<b>California Agriculture (CalAg)</b> 	Available Date: April 1, 2013 Proceeds support agricultural leadership development, career awareness and training activities. These activities primarily target secondary students enrolled in state adopted Agricultural Education programs throughout California. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$78</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td></td><td></td><td>Retention</td><td>\$38/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$98*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$40	Renewal	\$78	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53			Retention	\$38/yr			Conversion	\$98*				
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<b>California Firefighter</b> 	Issued to any currently registered vehicle owned by a California active or retired firefighter. Must present proof of eligibility, such as fire department ID card, IAFF membership card, or CFF Call Back Assn. membership card. Fees support the California Firefighter Memorial Fund. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$35</td><td>Renewal</td><td>\$73</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td></td><td></td><td>Retention</td><td>\$38/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$98*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$35	Renewal	\$73	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53			Retention	\$38/yr			Conversion	\$98*				
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<b>California Memorial</b> 	"We Will Never Forget". Proceeds will go to the Antiterrorism Fund. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$78</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td>Retention</td><td>\$40/yr</td><td>Retention</td><td>\$78/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$98*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$40	Renewal	\$78	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53	Retention	\$40/yr	Retention	\$78/yr			Conversion	\$98*				
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<b>Coastal—Whale Tail</b> 	Coastal Commission (Whale Tail) proceeds used for maintaining beaches and public coastal education programs. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$78</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td>Retention</td><td>\$40/yr</td><td>Retention</td><td>\$78/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$98*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$40	Renewal	\$78	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53	Retention	\$40/yr	Retention	\$78/yr			Conversion	\$98*				
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<b>Collegiate—UCLA</b> 	Benefits the Collegiate Plate Fund for a college or university. University of California at Los Angeles (UCLA) plate is currently the only plate available. Check with your college or university for further information. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$78</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td></td><td></td><td>Retention</td><td>\$38/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$65*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$40	Renewal	\$78	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53			Retention	\$38/yr			Conversion	\$65*				
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<b>Kids</b> 	Proceeds deposited in the Child Health and Safety Fund to assist in child care licensing and safety reforms. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$20</td><td>Original</td><td>\$50</td></tr><tr><td>Renewal</td><td>\$15</td><td>Renewal</td><td>\$40</td></tr><tr><td>Substitute</td><td>\$20</td><td>Duplicate</td><td>\$35</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$15</td></tr><tr><td></td><td></td><td>Retention</td><td>\$25/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$50*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$20	Original	\$50	Renewal	\$15	Renewal	\$40	Substitute	\$20	Duplicate	\$35	Reassignment	\$15	Reassignment	\$15			Retention	\$25/yr			Conversion	\$50*				
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<b>Lake Tahoe</b> 	Lake Tahoe proceeds used for preservation and restoration projects in the Lake Tahoe area. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$78</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td></td><td></td><td>Retention</td><td>\$38/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$98*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$40	Renewal	\$78	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53			Retention	\$38/yr			Conversion	\$98*				
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<b>Olympic Training Center</b> 	The fees collected from the Olympic Training Center License Plates are deposited in the California Olympic Training Account in the General Fund. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$50</td></tr><tr><td>Renewal</td><td>\$30</td><td>Renewal</td><td>\$68</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$35</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$15</td></tr><tr><td></td><td></td><td>Retention</td><td>\$30/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>50*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$50	Renewal	\$30	Renewal	\$68	Substitute	\$35	Duplicate	\$35	Reassignment	\$15	Reassignment	\$15			Retention	\$30/yr			Conversion	50*				
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<b>Pet Lovers'</b> 	Proceeds from the Pet Lovers license plate are distributed to government agencies or qualified organizations for free and low cost spay and neuter programs through clinics, shelters and vouchers redeemable at local veterinarians. Available Spring 2014. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$78</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td></td><td></td><td>Retention</td><td>\$38/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$98*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$40	Renewal	\$78	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53			Retention	\$38/yr			Conversion	\$98*				
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<b>Public Utilities Commission Livery</b> 	Issued to charter party carrier operating limousines to and from airports. Must present Public Utilities Commission "Vehicle Specific Letter of Authorization." <table><tr><th>Sequential Plate</th><th>Personalized Plate Fees</th></tr><tr><td>No Fee</td><td>Original \$49</td></tr><tr><td></td><td>Renewal \$38</td></tr><tr><td></td><td>Duplicate \$39</td></tr><tr><td></td><td>Reassignment \$38</td></tr><tr><td></td><td>Retention \$38/yr</td></tr><tr><td></td><td>Conversion \$49*</td></tr></table>	Sequential Plate	Personalized Plate Fees	No Fee	Original \$49		Renewal \$38		Duplicate \$39		Reassignment \$38		Retention \$38/yr		Conversion \$49*																		
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<b>Prisoner of War</b> 	Ex-Prisoner of War may apply for POW personalized plates. The plates have the replica of the Ex-POW Medal followed by the letters POW and four numbers of the applicants choice. Must present documentation of eligibility. <table><tr><th colspan="2">No Fee for Original Plate</th></tr><tr><td>Duplicate</td><td>\$18</td></tr></table>	No Fee for Original Plate		Duplicate	\$18																												
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<b>Veterans Organizations (Non Veterans May Apply)</b> 	Benefits participating county veterans service offices, commemorates veterans organizations. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$78</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$40</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$35</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$15</td></tr><tr><td>Replacement Decal</td><td>\$10</td><td>Retention</td><td>\$25/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$78*</td></tr><tr><td></td><td></td><td>Replacement Decal</td><td>\$10</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$78	Renewal	\$40	Renewal	\$40	Substitute	\$35	Duplicate	\$35	Reassignment	\$15	Reassignment	\$15	Replacement Decal	\$10	Retention	\$25/yr			Conversion	\$78*			Replacement Decal	\$10
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<b>Yosemite</b> 	Yosemite proceeds deposited in Yosemite Fund for Yosemite National Park restoration projects. <table><tr><th colspan="2">Sequential Plate Fees</th><th colspan="2">Personalized Plate Fees</th></tr><tr><td>Original</td><td>\$50</td><td>Original</td><td>\$98</td></tr><tr><td>Renewal</td><td>\$40</td><td>Renewal</td><td>\$78</td></tr><tr><td>Substitute</td><td>\$35</td><td>Duplicate</td><td>\$73</td></tr><tr><td>Reassignment</td><td>\$15</td><td>Reassignment</td><td>\$53</td></tr><tr><td></td><td></td><td>Retention</td><td>\$38/yr</td></tr><tr><td></td><td></td><td>Conversion</td><td>\$65*</td></tr></table>	Sequential Plate Fees		Personalized Plate Fees		Original	\$50	Original	\$98	Renewal	\$40	Renewal	\$78	Substitute	\$35	Duplicate	\$73	Reassignment	\$15	Reassignment	\$53			Retention	\$38/yr			Conversion	\$65*				
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**NOTE:** All fees and procedures for original and renewal issuance are in addition to regular registration fees pursuant to Vehicle Code section 4000.

\* From existing ELP